Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

BA 352: Project Management, Assignment 1

(Due at the beginning of class on Monday, 1/20)

1. What is the main difference between project management and management in general?

2. What do PMI, PMP, CAPM and PMBOK stand for?

3. By the end of this term, you will be prepared to take the CAPM exam. Why are you (likely) ineligible for the more widely recognized PMP certificate?

4. Assume that you earn CAPM certification. Further assume that there is a 90% chance that it will never make a difference in your future career ($0), but a 10% chance that it will get you a better job and you will earn an additional $5000 per year for the rest of your career. Estimate the value of CAPM certification, subtracting out the cost of taking the exam.

5. What is Microsoft Project?

6. Assume that you are in charge of organizing the following major event: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ On the back of this page, discuss how in the world you would manage this project. Imagine what the half dozen or so major headaches are for whoever is in charge of organizing this event.