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BA 352: Project Management Video Assignment 4 – **Agile Project Management**

Agile PM differs from Traditional PM in a lot of ways. Watch these videos and learn a bit more:

<https://www.youtube.com/watch?v=4rbdqnrMv1k> (watch all)

<https://www.youtube.com/watch?v=DvBKevrItcc> (watch first ~4 minutes)

Questions:

1) What industry does Agile focus on?

2) What are the four values of Agile?

3) What are the twelve defined principles of Agile?

4) Traditional PM has five phases. What are they, how does this differ/interact with Agile?

5) From the second video, what sport is a good metaphor for Agile? What is Scrum? (For a laugh, look up images of a scrum (in the sporting sense) online.)