

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
COLORADO	3,294,394	4,301,261	4,573,452	5,009,101
MEDIAN AGE (YRS)		34.3	35.3	36.9
GRAND JUNCTION, CO	93,145	116,255	122,922	133,378
MEDIAN AGE (YRS)		37.8	38.5	39.7
HISPANICS (ANY RACE)		11,651	12,709	14,199
STATE'S PERCENTAGE		10.02%	10.34%	10.65%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		107,349	113,243	122,445
MSA'S PERCENTAGE		92.34	97.41	105.32
MEDIAN AGE (YRS)		38.8	39.8	41.3
BLACK/AFRICAN-AMERICAN		537	635	726
MSA'S PERCENTAGE		0.46	0.55	0.62
MEDIAN AGE (YRS)		22.6	22.2	22.0
AMERICAN INDIAN/NATIVE		1,059	1,176	1,352
MSA'S PERCENTAGE		0.91	1.01	1.16
MEDIAN AGE (YRS)		32.4	31.7	30.7
ASIAN		618	681	763
MSA'S PERCENTAGE		0.53	0.59	0.66
MEDIAN AGE (YRS)		30.8	29.1	30.4
HAWAII/PACIFIC ISLANDER		112	119	143
MSA'S PERCENTAGE		0.10	0.10	0.12
MEDIAN AGE (YRS)		23.2	21.7	22.3
OTHER		4,261	4,545	5,074
MSA'S PERCENTAGE		3.67	3.91	4.36
MEDIAN AGE (YRS)		24.2	24.9	25.0
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN		----	30,210	31,584
SUBURBAN		----	68,166	74,243
RURAL		----	24,546	27,551

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$41,060	-----	
PER CAPITA	\$21,388	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$1,785,757,000	\$2,380,236,000	33.29%
FOOD AT HOME TOTAL	\$235,147,600	\$283,077,000	20.38%
FOOD AWAY FROM HOME TOTAL	\$183,585,000	\$243,649,800	32.72%
FOOD AS % OF TOTAL EXPENDITURES	23.45%	22.13%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$41,139,800	\$50,038,200	21.63%
FISH & SEAFOOD PRODUCTS	\$4,175,000	\$5,034,200	20.58%
FRUITS & VEGETABLES	\$26,389,800	\$31,267,300	18.48%
DAIRY PRODUCTS	\$27,261,600	\$32,740,200	20.10%
BAKERY PRODUCTS	\$24,986,000	\$29,210,400	16.91%
CEREALS & PRODUCTS	\$13,012,200	\$15,917,000	22.32%
PREPARED FOODS	\$40,350,300	\$48,856,000	21.08%
JUICES	\$6,273,700	\$7,439,300	18.58%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$12,874,200	\$18,828,000	46.25%
FAST FOOD	\$5,707,600	\$8,048,600	41.02%
FULL SERVICE	\$7,166,600	\$10,779,400	50.41%
LUNCH	\$45,826,600	\$60,491,700	32.00%
FAST FOOD	\$28,025,900	\$35,960,100	28.31%
FULL SERVICE	\$17,800,700	\$24,531,500	37.81%
DINNER	\$65,998,800	\$89,332,200	35.35%
FAST FOOD	\$27,548,600	\$35,434,200	28.62%
FULL SERVICE	\$38,450,200	\$53,898,000	40.18%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$844	\$936	10.90%
POULTRY	\$244	\$273	11.89%
EGGS	\$50	\$53	6.00%
FISH & SEAFOOD			
FRESH	\$40	\$44	10.00%
FROZEN	\$28	\$32	14.29%
CANNED	\$18	\$18	0.00%
FRUITS / VEGETABLES			
FRESH	\$375	\$408	8.80%
CANNED	\$87	\$97	11.49%
FROZEN	\$56	\$58	3.57%
OTHER	\$23	\$22	-4.35%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$174	\$187	7.47%
CHEESE	\$147	\$154	4.76%
ICE CREAM	\$90	\$98	8.89%
BUTTER / MARGARINE	\$45	\$54	20.00%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$397	\$424	6.80%
COOKIES	\$72	\$76	5.56%
CRACKERS	\$44	\$46	4.55%
CEREALS & PRODUCTS			
CEREALS	\$156	\$167	7.05%
PASTA PRODUCTS	\$47	\$56	19.15%
FLOUR & MIXES	\$43	\$51	18.60%
RICE	\$20	\$24	20.00%
PREPARED FOODS			
SNACKS/CHIPS	\$130	\$151	16.15%
JUICES	\$129	\$139	7.75%
FROZEN/PREP. OTHER	\$104	\$121	16.35%
SOUPS	\$65	\$75	15.38%
SAUCES & GRAVIES	\$68	\$68	0.00%
BABY FOOD	\$43	\$47	9.30%
FROZEN MEALS	\$43	\$49	13.95%
NUTS	\$32	\$35	9.38%
SALADS	\$26	\$31	19.23%

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